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## Free letterhead design templates word

A brochure template can be the key to making sure you have the well-designed brochure you need to get noticed, you and your work. If you want to present your work in print, why not start with one of the brochure templates we found that are specifically aimed at creatives? This list has been updated with some shiny new brochure templates, as well as information on how much they cost (some of the models are free, but most come at a small price) and what software you'll need to modify them. Whether you're a brochure model for InDesign CC, Photoshop CC, Illustrator CC or even Microsoft Word, these are the best designs available. For more models, check out our roundup of the best places to find print models. If you need to knock refresh on your entire portfolio, head to our design portfolio post which is filled with inspiration.

01. Corporate Trifold BrochureThe way this model plays with form is sure to attract attention (Image Credit: Nicodin)Price: From \$14Software: Illustrator, InDesignDownload hereThis model is an unusual trifold design that folds on the diagonal to make a powerful impression. We love the colors of the block and how the design plays with the shape to draw in the eye. The bold font is easy to read, and the brochure is available in blue, green, orange and red so you can choose your own style.

02. Anqua PortfolioThis minimal design is striking and confident (Image Credit: Good)Price: Starting at \$25Software: PhotoshopDownload hereThe Anqua design makes a bold statement with its striking black pages and gold details. It projects a minimal and modern atmosphere that is painfully cool and confident. The model comes in the A4 landscape orientation and with 30 pages to play with. It also only uses free fonts, making it easily customizable. Minimal and floral, this print-ready model is a must-have (Image Credit: Studio Sumac)Price: Starting at \$20Software: InDesign CS4 Download hereThis stylish lookbook has a minimal, floral aesthetic and 64 unique page designs for you to edit and make your own. It is ready to print and comes with its own set of icons and uses a free multilingual font so it's easy to reuse for international use if necessary, and to help you set up and running it includes a free PDF tutorial.

04. A5 horizontal brochureIt's easy to pass this model between five color options (Image credit: graphicriver)Price: \$14Software: InDesign CS3-Download hereWith five color options to choose from, this stylish horizontal creative brochure model is ready to just about any goal. This is a full-bleed CMYK 16-page model that is fully editable and uses free fonts - Open Sans and Sanchez from Google Fonts, plus Wingdings.

05. Wanderers photograph brochureCatch the eyes of your audience with this beautiful brochure template (Image Credit: 46/2 Collective)Price: Starting at \$29Software: InDesign CS4, PhotoshopDownload hereMake a statement with this beautiful versatile brochure model for creatives, which you can use in InDesign or or Ideal for professional portfolios and with stunning images, this design is clean, modern and fully customizable. What more do you want?

06. The MinimalistShowcase your typography projects with this elegant brochure design (Image Credit: Circular)Price: Starting at \$36Software: InDesign CS4 -Download hereWith its Swiss-inspired design, this brochure model will highlight the break of a creative project in a serious style. Minimal and elegant, it emphasizes simple clean lines and a solid grid, with a fully customizable color palette and seven sections, including typography, color, imagery, logo, printing and digital.

07. Annual Report BrochureMake your annual report stand out with this engaging brochure design (Image Credit: Creative Template)Price: Starting at \$13Software: InDesign CS4 Download hereIf you want to create an annual report that is accessible to all, then this brochure template is definitely worth a visit. Fully editable in InDesign CS4, there are 16 pages for you to file your data each year in an interesting and engaging way.

08. Brand ManualCreate a beautiful corporate identity manual with this model (Image Credit: egotype)Price: \$15Software: InDesign CS4-Download hereGive your brand guidelines a little cool minimal with this complete model of A4 brochure that covers all bases and uses free fonts. It comes with 40 pages to work with, all carefully organized and fully stacked, and it's easy to add extra pages or duplicate existing layouts in InDesign.

09. JuniperJuniper is a triple model with lots of applications (Image Credit: 46/2 Collective)Price: Starting at \$15Software: InDesign CS4 Download hereDesigned with advertising, events, photography, fashion or information brochures produced in mind, Juniper is a multifunction tri-fold A4 brochure model featuring professional-type text using paragraph and character styles. Compatible with CS4 from there, this InDesign model features six unique and customizable panels, and continues to print easily and cost-effectively using no bleeding.

10. Versatile Creative ModelThis professional brochure model is ideal for photography, design, art or fashion projects (Image Credit: pagebeat)Price: \$17Software: InDesign CS4-Download hereThis A4, professional brochure template is perfect for any creative wanting to make a good impression. With 32 pages to fill, the style is minimal, delicate and modern - ideal for photography, design, art or fashion projects. The design uses a selection of free fonts, all of which are listed on the download page.

11. Brand Identity Guideline ModelShowcase Branding projects in this 38-page square brochure template (Image Credit: Braxas)Price: \$9Software: InDesign CS4-Download hereIf you've created a brilliant brand identity and want to show every part of your design process, this square brochure template could be exactly what you need, with 38 pages of customizable pages at your disposal. Show off your social media skills these brochure templates (Image Credit: afahmy)Price: \$12Software: Illustrator CS4 Download hereIf you want to showcase your social media skills, here is one of the best brochure templates we've found for this purpose. Working in a trifold style, this model is well organized and layered in all the right places. There is also a set of business cards measuring 9 x 5.5cm to run seamlessly with the design.

13. A5 brochure modelThe Debrochure models with a large space dedicated to imaging will showcase your best work (Image credit: andre28)Price: \$15Software: InDesign CS4, Photoshop, Illustrator, MS WordDownload hereFor here the most compact looking for creativity, this A5 brochure model will fit easily into the bags of these new all-important customers, while presenting all your brilliant, creative work. The large space allocated to imagery is a nice break from most of the other text-packed brochure models we've seen.

14. Fashion brochure modelThere's plenty of room for great images with these brochure templates (Image Credit: andre28)Price: \$10Software: InDesign CS3-CC, Photoshop, Illustrator, MS Matterload here We just had to include this brilliant design on our list of brochure templates. With its CMYK colors and neat design, this creative A4 model will allow your work to speak for itself. The large space for a logo design at the front will instantly attract the attention of customers and potential customers, while the minimal model will prove effective in presenting the information in a clean and concise manner.

15. Trend setters brochureWith 16 pages and using only free fonts, this brochure template is easily customizable (Image credit: andre28)Price: \$10Software: InDesign CS4, Photoshop, Illustrator, MS WordDownload hereThis typographic-heavy model will work well for any designer. At only \$10, it comes with 16 pages and was designed using only free fonts, ensuring it's super easy to customize. This is one of the best brochure templates we have seen to date. Next page: More stylish brochure templates

Whether sent electronically or in a snail mail envelope, a well-designed header is an important marketing piece for any business. While the field of graphic design is always open to creativity, there are a few basic rules to keep in mind for a successful letterhead layout. The design of a header should reflect a serious and commercial way to give the company more weight and integrity. It should seem to the receiver that some thought has been put into the overall design. A methodically designed header says that the company cares about its image and wants customers to seriously. Keep in mind that the main purpose of a header is to communicate with a customer or customer. Keep the design simple. An overly busy layout distracts and annoys customers who try to read the message on the page. A header is also used to further distribute a corporate logo to increase brand awareness and identity. Much of the marketing for a company is its sound Make it a key item on the page. Some designs place the logo at the top and repeat it (or part of it) enlarged and faded in the background for an extra accent. Don't take up too much space with graphics or very large text. Leave enough space to type or write a good amount of information with a comfortable margin around it. If you place an image or shape in the background of the header's writing field, make sure its shadow is clear enough that any text on top is easily read. A too dark background image becomes distracting, both for reading and for design. Some elements need to be included for the header to be an effective marketing piece. In addition to its name (and logo), the company's contact information must be included: postal address, telephone number, fax number, company website and main email contact. Additional text, such as the names of board members or a company slogan, can be added, but important information should be easy to spot. Leave at least a 1/4 inch margin around the outer edges of the header, unless you use bleeding as part of the design. Type placed too close to the edges seems less professional and makes the overall design unbalanced. When typing a letter on the computer, make sure the message is centered on the header with even margins around it. Since the header is a major communication tool for a company, make sure the fonts used in its design are clean and readable. Be careful when designing important contact information in frilly, cursive type that is difficult to read. A customer should not have to wonder if part of a phone number is a 0 or a 9.

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